



UNIVERSITÀ DEGLI STUDI
DELL'INSUBRIA

Master's Degree Hospitality for Sustainable Tourism Development (HoSTDe) Entrepreneurship Labs 2023-2024



Corso di laurea triennale
Gestione Ambientale e Sviluppo
Sostenibile (GASS)
Dipartimento DISSTE
Corso di laurea magistrale
Lingue Culture Turismo (LCT)
Dipartimento DISUM

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Spoke 3
Industria del turismo e cultura

Augmented reality for cultural heritage (4 ECTS)

Period: March-May 2024

The LAB will provide an overview of the possible applications of new media to tourism, and in particular the role of mixed reality (virtual reality and augmented reality) in developing new narratives of the territory and promoting cultural heritage. After investigating some case studies, the lab will focus on creating augmented reality media content thanks to the collaboration with an external company.

In collaboration with LogosNet



SPOKE 3 YOUNG



SPOKE 3
CHALLENGE

e-REAL LABS
at LOGOSNET



Official Language: English

Open badge for Insubria Students