







### Spoke 1 Aerospace and sustainable mobility

### DOING BUSINESS IN SPACE Workshop

The NODES Ecosystem brings together academic scholars to present and discuss novel empirical and theoretical contributions that address the new space sector, by an economic, managerial and policy perspectives. The workshop is related to a forthcoming special issue in the Academy of Management Discoveries.

## May 26th 2025

# I3P Business incubator & ESA BIC Turin

#### 09.15 Welcome and Registration

#### 09.30 Introduction to the workshop and Spoke 1's Vision

Prof. Giuseppe Scellato, Politecnico di Torino and ESA Business Incubation Centre, Spoke 1 scientific coordinator

Prof. Prithviraj Chattopadhyay, Cambridge Judge Business School, Editor Academy of Management Discoveries

#### 09.45 – 11.10 Session 1 Innovating for the Space Economy

Chair: Prof. Maksim Belitski, University of Reading and Loyola University of New Orleans

#### 11.10 - 11.30 Coffee Break and Itols

#### 11:30 – 13:00 – Session 2 - Governance and Strategy in the Space Economy

Chair: Dr. Elettra D'Amico, Politecnico di Torino, Spoke 1 – Aerospace and sustainable mobility

#### 13.00 - 16.00 Lunch Break

14:30 – 16:00 – Session 3 - Entrepreneurial Dynamics in the New Space Economy

Chair: Prof. Federico Caviggioli, Politecnico di Torino

#### 16.00 - 16.15 Coffee Break and Itols

16:15 – 17:15 – Session 4 - Institutional Change and Strategic Entry into Space

Chair: Dr. Elettra D'Amico, Politecnico di Torino, Spoke 1 Aerospace and sustainable mobility

#### 17:20 – 18:30 – Round Table: Future Perspectives on Space Business

Chair: Prof. Giuseppe Scellato, Politecnico di Torino and ESA Business Incubation Centre, Spoke 1 scientific coordinator

This workshop is organized by the project NODES Spokel Aerospace and Sustainable Mobility, which has received funding from the MUR – M4C2 1.5 of PNRR funded by the European Union - NextGenerationEU (Grant agreement no. ECS00000036)